



Phyllom BioProducts

Protecting Forests, Farms and Landscapes®

FOR IMMEDIATE RELEASE

WITH WIND AT ITS BACK, PHYLLOM BIOPRODUCTS IS BRISKLY SAILING TO RAMP ITS PRODUCT SALES IN 2019 AND IS OUT ‘N’ ABOUT SUPPORTING ITS DISTRIBUTION PARTNERS IN MARKETING & SELLING PBC PRODUCTS AT PRO CHANNEL TRADE SHOWS INCLUDING THE KICKOFF TO THE 2019 SEASON AT THE PRO LANDSCAPE CARE SHOW IN TORONTO CANADA.



Oakland, Calif., January 21, 2019 — *Phyllom BioProducts Corporation*, the horticulture industry’s innovation leader in microbial insect control is on the tradeshow circuit lending marketing, technical and customer support for its many distributors in striving to ramp market adoption in the U.S. and Canada. PBC’s biological insect control products, **grubGONE!®G**, **beetleGONE!®tlc** and **beetleGONE!®ag** are rapidly becoming market leading non-chemical insecticides in all Professional Crop Protection Channels, including Landscape Care, Turf Care, Tree Care and Agriculture. Now Turf & Ornamental Pros, Farmers of High Value Crops, Arborists, Parks and Recreation Personnel and

Golf Course Supers concerned with the unintended resistance of pests to the over use of many chemical products and the side effects of chemical product toxicity to children, workers, pets, wild and aquatic life, have solutions in grubGONE!® and beetleGONE!®. These products are not only safe for the public, professional, wildlife and pollinators but also provide excellent performance to control a wide variety of commercially important beetle, weevil and borer pests.

PBC's distributors are excited to now provide these products to the public. PBC CEO, John Libs, recently attended the Annual Ontario Landscape Care Show in Toronto, Canada where he supported PBC's exclusive Pro Channel distributor, **Plant Products, Inc.**

Chris Stickles, Plant Products' President: "Plant Products is thrilled to be launching innovative solutions to serious challenges." He goes on to say "New products that help our customers grow their businesses are the heartbeat of our business".

Plant Products promotes products and provides technical expertise that maximizes tree and turf health. Their products include: plant nutrition products (water soluble fertilizers, granular, controlled release as well as organic and organic based), and also plant protection products and supplies to ensure optimal plant performance, from nursery production through to transplanting,



The Plant Products Team: Kelly Devaere (Product/Marketing Mgr), Tyler Ruest (Technical Sales), Tim Armstrong (Technical Sales), Mike Ross (Technical Sales), Chris Stickles (President), not pictured: Jason Ireton (General Mgr, Turf Division)

care and establishment. Landscape contractors, municipalities and turf care operators benefit from the expertise provided by Plant Products Technical Sales Representatives and Inside Technical Services Team. Plant Products is a Canadian leader in helping professionals grow crops that finish stronger, while saving time, money and effort.



John Libs, CEO Phyllom BioProducts, states that "We are proud and excited that Plant Products is launching our products into the Canadian Professional Market. Plant Products is well respected throughout the industry from turf care to greenhouse agriculture – PP is known to carry the leading edge products and provide excellent technical support for their professional customers which are many of the industry's leaders." In addition to technical support provided by John Libs, PBC's





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Canadian regulatory expert, Dave Latter, was also on site to help answer technical questions related to regulatory affairs and product value propositions.

In addition to the Ontario Landscape Show, PBC has provided sales and marketing support this trade show season for one of its Midwest Distributors, **Carlín Sales** at their BuyerFest Trade Show (Minneapolis, MN) and also for its new Denver Area Distributor, **CPS Distributors, Inc.** at the Rocky Mountain Turf Show (Denver, CO). CPS is quickly becoming Colorado's leading distributor of irrigation equipment and crop protection inputs and is finding rapid market adoption of PBC's products throughout Colorado.



Japanese Beetle

PBC's Sales Rep in Colorado, Troy Main of **Main & Gamble Marketing**, commenting on the high level of consumer demand, states: "Thrilled to represent Phyllom BioProducts in the Rocky Mountain Region. The response to their products has been amazing! It's nice to find effective control solutions that give average environmentally conscious gardeners the ability to protect their plants with minimal impact to beneficials"

In pursuit of its market leading ambitions and desire to provide products demanded by the market, PBC will continue its early 2019 sales, marketing and tech support at a variety of trade shows across the U.S. including support of its Northeast Sports Turf and Golf Course Channel Distributor, **Tom Irwin, Inc.** at the National Sports Turf Management Conference being held in Phoenix, AZ in January and at the National Golf Industry Show in San Diego, CA in February as well as support for PBC's Northeast distributor, **Green Earth AG & Turf** at the CGKA Turf & Landscape Conference (Cromwell, CT) also in February.



PLANTPRODUCTS® Distributors Inc.



As we like to say "Target the Pest, Not the Rest!®".

More information is available at www.phyllombioproduts.com

About Phyllom BioProducts Corp.

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Phyllom BioProducts Corp. (PBC) discovers, develops and markets novel insect controls with low eco impact that protect the beauty, health and value of forests, farms and landscapes from devastation by beetle, weevil and grub invaders. PBC is now in growth stage with its brands beetleGONE!®, grubGONE!® and boreGONE!®. This suite of proprietary products and technologies are protected by a number of issued and pending patents. For more information about PBC, please go to www.PhyllomBioProducts.com

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