



FOR IMMEDIATE RELEASE

Contact:

Kurt Schwartau, Phyllom BioProducts, Business Advisory Board, 916-719-6176,  
[KurtSchwartau@Phyllom.com](mailto:KurtSchwartau@Phyllom.com)

Oakland, California April, 2013

Phyllom BioProducts awarded priority registration support for grubGONE!<sup>™</sup> and beetleGONE!<sup>™</sup> from Agriculture and Agri-Food Canada's Pest Management Centre

With over 200 participants representing growers, manufacturers, provincial and federal government departments and the US-IR-4 program observing the 4th Annual Bio-pesticide Priority Setting Workshop, out of approximately 1500 project requests, grower groups selected eight priority crop-pest-product combinations for action and support by the Agriculture and Agri-Food Canada Pest Management Centre (PMC). Of the eight priorities chosen, two are Phyllom BioProducts projects. These two priority projects support the development of local field efficacy data to support the registration of Phyllom's turf grub granule, grubGONE!<sup>™</sup> and alfalfa weevil foliar insect control, beetleGONE!<sup>™</sup> in Canada. The PMC data set will be supplemented with Phyllom's own registration package and US field efficacy data set against the same insect pests.

grubGONE! turf grub control and beetleGONE! foliar insect control products are both based on Phyllom's novel patented *Bacillus thuringiensis subspecies galleriae*. Like other previously registered Bt strains used by organic gardeners, farmers, mosquito control districts and foresters, they possess a favorable environmental profile with no practical toxicity against pollinators or aquatic non targets. However, this Bt strain is unique in its high level of activity against specific beetle pests. Of particular interest is the activity against both adult and larvae stages of certain beetle life cycles.

Upon registration, alfalfa growers, turf care professionals as well as homeowners will find Phyllom's bio insect controls easy to use, effective and without many of the restrictions limiting use of chemical insecticides.

Province of Ontario's cosmetic pesticide ban: <http://news.ontario.ca/ene/en/2009/03/ontarios-cosmetic-pesticides-ban.html>

Ontario Ministry of Agriculture and Food, turf grass  
<http://www.omafra.gov.on.ca/english/crops/updates/turfgrass/>

Prairie Pesticide Minor Use consortium: Insects Associated with Alfalfa Seed Production  
[http://www1.agric.gov.ab.ca/\\$department/deptdocs.nsf/all/opp5982](http://www1.agric.gov.ab.ca/$department/deptdocs.nsf/all/opp5982)

Beetle mania - a quick guide to some big beetles  
<http://www.omafra.gov.on.ca/english/crops/hort/news/hortmatt/2007/14hrt07a7.htm>

US Department of Agriculture Japanese Beetle information  
[http://www.aphis.usda.gov/plant\\_health/plant\\_pest\\_info/jb/index.shtml](http://www.aphis.usda.gov/plant_health/plant_pest_info/jb/index.shtml)

#####

About Phyllom BioProducts Corporation

484 Lake Park Ave # 23 • Oakland, CA 94610 • 650-322-5000

Phyllom BioProducts Corporation (Phyllom) discovers, develops and markets novel insect control technologies with low ecological impact that protect the beauty, health and value of forests, farms and



landscapes from devastation by borer, grub and beetle invaders. This suite of proprietary products and technologies are protected by a number of issued and pending patents.

For more information about Phyllom, please go to [www.PhyllomBioProducts.com](http://www.PhyllomBioProducts.com)

About the Agriculture and Agri-Food Canada Pest Management Centre

Agriculture and Agri-Food Canada (AAFC) established the Pest Management Centre (PMC) in 2003 to implement the Pesticide Risk Reduction Program (PRRP) and Minor Use Pesticides Program (MUPP). The PRRP, a joint initiative of AAFC and Health Canada's Pest Management Regulatory Agency, focuses on the development of risk reduction strategies for the Canadian agriculture and agri-food sector, while the MUPP responds to the needs of Canadian growers for increased access to new minor uses of pesticides. The PMC operates from its headquarters in Ottawa and at nine research centres.

For more information about Agriculture and Agri-Food Canada please go to their website: <http://www4.agr.gc.ca/AAFC-AAC/> and click on the Pest Management Centre link.